



2025 Event Partnership Agreement

World Powerlifting Games Participation Options

The 365 Strong World Powerlifting Federation has established the "Event Partnership Program". Our partnership plans for the **World Powerlifting Games 2025** are designed to help partnering vendors or sponsors connect with your client's demographic at the level of participation you choose.

Submitted by: _____ Title: _____

Company Name: _____

Contact Person(s): _____

Business Address: _____

Contact Email: _____ Other: _____

Office Ph.: _____ Cell Ph.: _____ Other: _____

Website Address: _____ Social Media: _____

Service or Product Profile: _____

Event Date(s): October 10-12, 2025

Venue Name & Location: Statesville Civic Center, Statesville, NC

Event Highlights and Features:

- **Friday, Day #1 – World Power Lift Challenge (rep competition), plus Saturday Competitor weigh-in!**
- **Saturday, Day #2 – World Powerlifting Games (powerlifting, max lifts in squat, bench, deadlift and strict curl). Featured athletes, all females and males 114-198 lb class! Plus, Sunday Competitor Weigh-in!**
- **Sunday, Day#3 – Featuring male athletes from 220 lb thru 308.7 lb!**
- **Athlete age demographic: as young as 6 years old to as old as 83 years old!**
- **This International Event Features World Class athletes from throughout the nation and world!**
- **Media Sources: All Social Media platforms as well as a continuous live feed that capture all the daily action!**
- **Display set-up is on Friday October 10th after 8:00 am, and the teardown is on Sunday October 12th after 12:00 noon.**
- **Attendee Projection: 150 Athletes, 50 Spectators Friday and 200-350 Spectators attending on Saturday and on Sunday (each day).**

Investment Options:

SPONSORSHIP OPTIONS		Diamond VIP Sponsor		Platinum Sponsor		Gold Sponsor		Silver Sponsor		Bronze Sponsor		Full Page Ad in Event Program	3/4 Page Ad in Event Program	1/2 Page Ad in Event Program	Business Card Size Ad in Program
INVESTMENT		3-day- \$3,500 2-Day- \$2,600 1-day- \$1,500		3-day- \$2,000 2-day- \$1,500 1-day- \$900		3-day- \$1,000 2-day- \$750 1-day- \$450		3-day- \$500 2-day- \$375 1-day- \$225		\$250		\$150	\$100	\$75	\$50
Brand Name Featured on all Event Promos		✓		Logo		In Program		In Program		In Program					
Your logo on Event T- Shirts		✓		✓		✓		✓							
Logo Featured on Social Media Promos		✓		✓		✓		Name Listed		Name Listed					
Logo Link to Partners Website		✓		✓		✓		✓		Name Listed					
Full Page Ad in Event Program		✓		✓		✓		✓				✓			
3/4 Ad in Event Program													✓		
1/2-page ad in event program										✓				✓	
Business Card Size Ad															✓
Company Banner Display		6x10'		3x5'		2x4'		1.5x3'							
In-Event Display Tables #		2		1		1		1							
One Display Table At Event				✓		✓		✓							
Event Ongoing Promo Announcements		✓		✓		✓		Name Listed		Name Listed					
Live Stream Mention Throughout Event		✓		✓		✓		Name Listed		Name Listed					

Cash Award/Best Lifter Presentation		✓		Best Lifter / Cash Winner		Handout Medals							
Present All-Time World Record Holders		✓											

Payment Terms: *Payment Deadline is September 10, 2025*

Net 10 Days: Payable by, Check, PayPal, Credit Card, Venmo or Cash App

Billing Info: _____

Usage Rights: Sponsor grants 365 SWPF the right to use logos, names, and related marketing materials in connection with this event.

Liability & Force Majeure: 365 SWPF is not liable for lost sales, damages, or event changes beyond its control (weather, government orders, emergencies). If rescheduled, sponsorship benefits transfer to the new site.

Termination Clause: Either party may terminate in writing if the other materially breaches obligation and fails to cure within 10 days of notice.

Agreement:

365 Strong World Powerlifting Federation and the participating event sponsor (company name) _____ agree to proceed in good faith. The 365 SWPF commits to support each of the benefits displayed in this agreement. As an event Partner you commit to support and participation in this event as agreed to by both parties. Partner also agrees to email 365 SWPF a clean copy of their brand or logo for marketing purposes as well as any print advertising information two weeks prior to an event.

Sponsor Representative Signature _____

Title: _____ Dated: _____

365 SWPF Representative Signature _____

Title: _____ Dated: _____