



2024 Event Partnership Request

The 365 Strong World Powerlifting Federation has established the "Event Partnership Program". Our partnership plans are designed to, 1) help partnering vendors or major sponsors participate at a level of your choosing, 2) provide support to all the great strength athletes, event host and federation, 3) in-event promotion of your products or services to all attendees and 4) before, during and after the event we continue to promote our partners through a variety of social media platforms. All partner program options are described below.

Submitted by: _____ Title: _____

Company Name: _____

Contact Person(s): _____

Business Address: _____

Contact Email: _____ Other: _____

Office Ph.: _____ Cell Ph.: _____

Website Address: _____ social media: _____

Service or Product Profile:

Partnership Options:

(Partners seeking involvement with more than 2 meets per fiscal year contact us for special rates)

>**All-Inclusive Fiscal Year Partner Investment Options** (brand display, plus...included in all federation events through your fiscal year): VIP-Event Partner - \$5,000 Diamond - \$3,000 Platinum - \$2,000 Gold - \$1,000 Silver - \$750 Advertising Only - \$45/Mo or \$500 Annually

>**Any 8 Event Investment Options** (per Fiscal Year):

VIP-Event Partner - \$2,750 Diamond - \$1,750 Platinum - \$1,200 Gold - \$650 Silver - \$450 Advertising Only - \$25/Mo or \$250 Annually

>**Per Event Investment Options:**

VIP-Event Partner - \$1,500 Diamond - \$900 Platinum - \$500 Gold - \$350 Silver - \$200

Form(s) of Investment: *Partners select their type(s) of Investment event to event*

- Dollar Value on Products or Services to Athletes Full Payment Prior to Participation
- Donation in the Form of Cash Awards (for Best Lifter, Team Derby, etc.)

Total Cash or Contributing Value Amount: \$ _____

365 SWPF Bill Clary Email: info@365strong.org P.O. Box 253, Fort Mill, SC 29716 (704) 236.1899 Website: 365strong.org



Partner Benefits:

✓ **VIP EVENT PARTNER PROGRAM:** ⇐Your brand name is highlighted in the event title ⇐Your logo or brand will be highlighted on all federation social media sites as well as the 365 Strong website and on all promotional materials, posters and event t-shirts ⇐Brand name is displayed in the event program cover page ⇐Your company banner is displayed throughout the event ⇐You're company receives two 10'x10' display tables inside the event ⇐You're product/service will be announced as our event partner throughout the event ⇐Live streamed interviews prior, during and following the event to promote your business ⇐Brand displayed in the 365 Strong monthly e-newsletter in months leading up to the event and one month following ⇐Your logo/brand will be highlighted on our website for one fiscal year following the event ⇐You will have a presence throughout the award ceremony ⇐You will announce and present the "Best Lifter" and "Team 1st Place" awards

✓ **DIAMOND PROGRAM:** ⇐Your brand name is promoted as a primary contributor ⇐Logo is displayed on all social media sites and 365 Strong website and on all promotional materials, posters and event t-shirts ⇐Brand name is displayed in the event program cover page ⇐Your company banner is displayed throughout the event ⇐You're company receives two 10'x10' display tables inside the event ⇐You're product/service will be announced as our event partner throughout the event ⇐Live streamed interviews prior, during and following the event to promote your business ⇐Brand displayed in the 365 Strong monthly e-newsletter in months leading up to the event and one month following ⇐Your logo/brand will be displayed on our website for one fiscal year following the event ⇐You will join our VIP Partners to present the "Best Lifter" and "Team 1st Place" awards

✓ **PLATINUM PROGRAM:** ⇐Logo is displayed on all social media sites and 365 Strong website and on all promotional materials and posters ⇐You'll receive one page highlighting your brand in the event program ⇐Your company banner will be displayed at the event ⇐You're company will receive a prime location inside the event to display your product or service ⇐You're products and/or services will be announced as our event partner throughout the event ⇐We will conduct live streamed interviews during the event to promote your business ⇐You'll receive our 365 Strong monthly e-newsletter ⇐You will present the division place awards

✓ **GOLD PROGRAM:** ⇐Logo is displayed on all social media sites and 365 Strong website and on all promotional materials ⇐Your company will receive one display table location inside the event ⇐You're products and/or services will be announced throughout the event ⇐We will conduct a live streamed interview during the event to promote your business ⇐You'll receive one half page print ad displayed in the event program

✓ **SILVER PROGRAM:** ⇐Logo is displayed on all social media sites and 365 Strong website ⇐Your company will receive one display table located at the event ⇐Your products and/or services will be promoted throughout the event ✓

✓ **WEBSITE DISPLAY:** ⇐Logo will be displayed on our website and linked to your site for the entire fiscal year

Event Title(s) participating:

Billing Info: _____

Agreement:

365 Strong World Powerlifting Federation and the participating event partner (company name)

_____ agrees to proceed in good faith. The 365 SWPF commits to conducting this event and to announcing and supporting our partnership as stated in this agreement. Partners will commit their support and participation for the event(s) they've named and agreed. Partner also agrees to email 365 SWPF a clean copy of their brand or logo for marketing purposes as well as any print advertising information one month prior to an event.

Partner Signature _____ **Title:** _____

Dated: _____

365 SWPF Signature _____ **Title:** _____

Dated: _____

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