



World Games 2022 Partnership Request

On October 21-23, 2022, the 365 Strong World Powerlifting Federation presents, 1) Friday October 21st @ 6:15 pm the 2022 Hall of Fame Induction Ceremony and 2) Saturday-Sunday October 22nd & 23rd the World Powerlifting Games. All takes place at Rise Indoor Sports Complex, Advance, NC!

The event partnership programs are designed to, 1) help partnering vendors or major sponsors participate at a level of your choosing, 2) provide support to all the great strength athletes, event host and federation, 3) provide you with in-event promotion of your products or services to all attendees and 4) before, during and after the event we continue to promote our partners through a variety of social media platforms.

All partner program options are described below. *All requests must be received by September 15, 2022!*

Submitted by: _____ Title: _____

Company Name: _____

Contact Person(s): _____

Business Address: _____

Contact Info: Email: _____ Other: _____

Office Ph.: _____ Cell Ph.: _____

Website Address: _____ social media: _____

Service or Product Profile: _____

Partnership Options: *Each option comes with a breakdown of partner benefits*

Complete Event Investment Options (full-event Friday or Saturday-Sunday participant):

- VIP-Event Partner - \$2,000 Diamond - \$1,250 Platinum - \$750 Gold - \$500
 Silver - \$300 Bronze - \$200

1-Day Event Investment Options (choose Saturday or Sunday only):

- VIP-Event Partner - \$1,250 Diamond - \$800 Platinum - \$500 Gold - \$300
 Silver - \$200 Bronze - \$150

Form(s) of Investment: *Partners select their type(s) of Investment event to event*

- Dollar Value on Products or Services for Athletes Full Payment Prior to Participation
 Donation in the Form of Cash Awards (for Best Lifter, Team Derby, etc.)

Total Cash or Contributing Value Amount: \$ _____

Partner Benefits:

√ **VIP EVENT PARTNER PROGRAM:** ⇐Your brand name is highlighted in the event title ⇐Your logo or brand will be highlighted on all federation social media sites as well as the 365 Strong website and on all promotional materials, posters and event t-shirts ⇐Brand name is displayed in the event program cover page ⇐Your company banner is displayed throughout the event ⇐You're company receives two 10'x10' display tables inside the event ⇐You're product/service will be announced as our event partner throughout the event ⇐Live streamed interviews prior,



during and following the event to promote your business ⇐Brand displayed in the 365 Strong monthly e-newsletter in months leading up to the event and one month following ⇐Your logo/brand will be highlighted on our website for one fiscal year following the event ⇐You will have a presence throughout the award ceremony ⇐You will announce and present the “Best Lifter” and “Team 1st Place” awards

✓ **DIAMOND PROGRAM:** ⇐Your brand name is promoted as a primary contributor ⇐Logo is displayed on all social media sites and 365 Strong website and on all promotional materials, posters and event t-shirts ⇐Brand name is displayed in the event program cover page ⇐Your company banner is displayed throughout the event ⇐You’re company receives two 10’x10’ display tables inside the event ⇐You’re product/service will be announced as our event partner throughout the event ⇐Live streamed interviews prior, during and following the event to promote your business ⇐Brand displayed in the 365 Strong monthly e-newsletter in months leading up to the event and one month following ⇐Your logo/brand will be displayed on our website for one fiscal year following the event ⇐You will join our VIP Partners to present the “Best Lifter” and “Team 1st Place” awards

✓ **PLATINUM PROGRAM:** ⇐Logo is displayed on all social media sites and 365 Strong website and on all promotional materials and posters ⇐You’ll receive one page highlighting your brand in the event program ⇐Your company banner will be displayed at the event ⇐You’re company will receive a prime location inside the event to display your product or service ⇐You’re products and/or services will be announced as our event partner throughout the event ⇐We will conduct live streamed interviews during the event to promote your business ⇐You’ll receive our 365 Strong monthly e-newsletter ⇐You will present the division place awards

✓ **GOLD PROGRAM:** ⇐Logo is displayed on all social media sites and 365 Strong website and on all promotional materials ⇐Your company will receive one display table location inside the event ⇐You’re products and/or services will be announced throughout the event ⇐We will conduct a live streamed interview during the event to promote your business ⇐You’ll receive one half page print ad displayed in the event program

✓ **SILVER PROGRAM:** ⇐Logo is displayed on all social media sites and 365 Strong website ⇐Your company will receive one display table located at the event ⇐Promotional announcements during the event ⇐Quarter page print ad

✓ **BRONZE PROGRAM:** ⇐Logo will be displayed on our website ⇐Receive a small ad in the event program

Billing Info: _____

Agreement:

365 Strong World Powerlifting Federation and the participating event partner (company name) _____ agrees to proceed in good faith. The 365 SWPF commits to conducting this event and to announcing and supporting our partnership as stated in this agreement. Partners will commit their support and participation of event(s) they’ve named and agreed. Partner also agrees to email 365 SWPF a clean copy of their brand or logo for marketing purposes as well as any print advertising information for the event program by September 15, 2022.

Partner Signature _____ **Title:** _____

Dated: _____

365 SWPF Signature William Clary **Title:** Federation President

Dated: May 19, 2022

Mailing Address: 365 Strong Powerlifting, PO Box 253, Fort Mill, SC 29716