



Associate Partnership Program

The 365 Strong World Powerlifting Federation has established the "**Associate Partnership Program**" with the purpose of connecting our athletes, event hosts and affiliate gyms to the best in quality products and services. 365 SWPF has our Associate Partners best interest in mind, through our commitment to our part to develop lasting relationships where all parties benefit. Partner support comes in the form of promoting your brand on all social media platforms, email marketing, podcast interviews, event print ads, in-event displays and announcements.

So, as an Associate Partner you select your level of investment and/or involvement, 1) All-inclusive Annual VIP Partner, 2) Diamond Event Partner, 3) Platinum Event Partner and 4) Gold Event Partner, 5) Silver Event Partner, or 6) Bronze Event Partner. All partner program options are described below.

Submitted by: _____ Title: _____

Company Name: _____

Contact Person(s): _____

Business Address: _____

Contact Info: Email: _____ Other: _____

Office Ph.: _____ Cell Ph.: _____

Website Address: _____ Social Media Links: _____

Service or Product Profile: _____

Partnership Options:

Partners may choose from any option below. The agreement is based on a fiscal year, not calendar year parameter.

✓ **All-Inclusive Annual VIP Partner** (ongoing promotion throughout the fiscal year):

Investment - \$7,500

✓ **Diamond Event Partner:**

Investment - \$3,250

✓ **Platinum Event Partner:**

Investment - \$2,500

✓ **Gold Event Partner:**

Investment - \$1,750

✓ **Silver Event Partner:**

Investment - \$1,000

✓ **Bronze Event Partner:**

Investment - \$500

365 SWPF
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Investment Options: *Partners select their type(s) of Investment event to event*

- Dollar Value on Products or Services to Athletes Full Payment Prior to Participation
- Partner contributions may be in the Form of Cash Awards (re: Best Lifter, Team Derby, etc.)
- Athlete Aid Participation Grant (offering financial support to athletes based on need)

Total Cash or Contributing Value Amount: \$ _____

Associate Partner Benefits:

✓ **All-Inclusive Annual VIP Partner:** ⇐Your brand name is highlighted in the event title ⇐Your logo or brand will be highlighted on all federation social media sites as well as the 365 Strong website and on all promotional materials, posters and event t-shirts ⇐Brand name is displayed in the event program cover page ⇐Your company banner is displayed throughout the event ⇐You're company receives two 10'x10' display tables inside the event ⇐You're product/service will be announced as our event partner throughout the event ⇐Live streamed interviews prior, during and following the event to promote your business ⇐Brand displayed in the 365 Strong monthly e-newsletter in months leading up to the event and one month following ⇐Your logo/brand will be highlighted on our website for one fiscal year following the event ⇐You will have a presence throughout the award ceremony ⇐You will announce and present the "Best Lifter" and "Team 1st Place" awards

✓ **Diamond Event Partner:** ⇐Your brand name is promoted as a primary contributor ⇐Logo is displayed on all social media sites and 365 Strong website and on all promotional materials, posters and event t-shirts ⇐Brand name is displayed in the event program cover page ⇐Your company banner is displayed throughout the event ⇐You're company receives two 10'x10' display tables inside the event ⇐You're product/service will be announced as our event partner throughout the event ⇐Live streamed interviews prior, during and following the event to promote your business ⇐Brand displayed in the 365 Strong monthly e-newsletter in months leading up to the event and one month following ⇐Your logo/brand will be displayed on our website for one fiscal year following the event ⇐You will join our VIP Partners to present the "Best Lifter" and "Team 1st Place" awards

✓ **Platinum Event Partner:** ⇐Logo is displayed on all social media sites and 365 Strong website and on all promotional materials and posters ⇐You'll receive one page highlighting your brand in the event program ⇐Your company banner will be displayed at the event ⇐You're company will receive a prime location inside the event to display your product or service ⇐You're products and/or services will be announced as our event partner throughout the event ⇐We will conduct live streamed interviews during the event to promote your business ⇐You'll receive our 365 Strong monthly e-newsletter ⇐You will present the division place awards one-half

✓ **Gold Event Partner:** ⇐Logo is displayed on all social media sites and 365 Strong website and on all promotional materials ⇐Your company will receive one display table location inside the event ⇐Your products and/or services will be announced throughout the event ⇐We will conduct a live streamed interview during the event to promote your business ⇐You'll receive one-page print ad displayed in the event program

✓ **Silver Event Partner:** ⇐Logo is displayed on all social media sites and 365 Strong website ⇐Your company will receive one display table located at the event ⇐Your products and/or services will be promoted throughout the event⇐One-Page ad in any one event.

✓ **Bronze Event Partner:** ⇐Logo will be displayed on our website and linked to your site for the entire fiscal year ⇐Offer \$100 for one-half page or \$150 for a full-page ad in the **World Powerlifting Games 2024** program!

Submit Request(s): _____

Investment Options: [Venmo - @Strong365](#), [Cash App - \\$365Strong](#) or [PayPal - info@365strong.org](#): _____



Mutual Agreement:

365 Strong World Powerlifting Federation and the participating associate partner (company name)

_____ agrees to proceed in good faith. 365 SWPF and

_____ mutually commit to honoring this agreement as it is written above. Each party also agrees to maintaining an ethical and professional relationship.

The Associate Partner also agrees to emailing 365 SWPF a clean copy of their brand or logo as well as written information on the benefits and main selling points of their products and/or services.

AGREED BY:

Partner Signature _____ **Title** _____ **Date** _____

365 SWPF Signature _____ **Title** _____ **Date** _____